### PHP Business Directory User Manual

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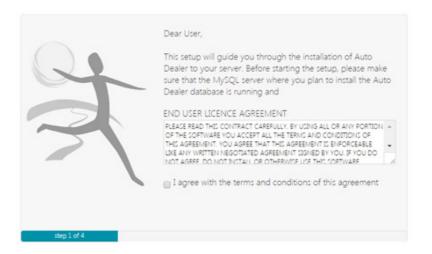
### **1. Installing the website**

You may find below information about the PHP Business Directory integrated web installer, the description of the different steps during the installation, possible errors and troubleshooting information.

The installation is quick and easy, it passes through just 3 steps – agreeing with the license agreement (and / or entering the license key, depending on the setup), entering the MySQL information (server, user name and password) and selecting the database to be used for the installation.

Please note also that we offer free installation for all our products, so in a case you prefer that we do the installation for you, you just need contact our support team and we'll do it as soon as possible for you.

Step 1 - Welcome screen and PHP Business Directory end user license agreement



In this first step you'll be able to:

• see the setup welcome message

• read the PHP Business Directory end user license agreement

In order to continue to the next step, you'll have to agree with the PHP Business Directory end user license agreement by clicking on the check box ("I agree ...").

Depending on the setup, which is used, during this first step you may be also asked to enter the license key obtained during your purchase.

Step 2 - Entering the MySQL server information (MySQL server, username and password)

During this step you'll be asked to enter the MySQL server information (the server name, MySQL user and password) of your host. The setup needs this information in order to setup the MySQL database used by the PHP Business Directory software.

You'll see a screen with the following fields:

	Please enter the	MySQL information below	
	MySQL Server:	localhost	
	MySQL User:	your_mysql_user	
	MySQL Password:	•••	
		Continue	
step 2 of 4			

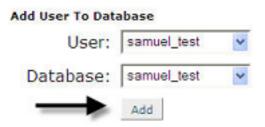
- **MySQL Server**, the server where you plan to install the database, usually "localhost" for most of the hosting companies

Please note that on some hosting companies like GoDaddy, the MySQL server name may be specific for every database, which is created and may look like for example: db\_name.db.11111.hostedresource.com In such cases it's necessary to copy and paste the exact server name, which you may find in the hosting package control panel and the Databases tab there.

#### - MySQL username and password

On most hosting package, you'll need first to create a new MySQL user and database from the hosting package control panel, so it's up to you to choose the password and usern you prefer for them.

Please note that on cPanel hosting package (used by the most popular hosting companies like HostGator, BlueHost, HostMonster, CirtexHosting etc.) if you create a new database and MySQL User you need to explicitly give permissions to this user for the database you created - you can do that from the MySQL Database page in Cpanel, at the bottom.



If you are not sure for these settings, please contact your hosting provider or log in to your hosting package control panel, where usually

this information can be found on a page called "MySQL" or "Databases".

After you enter this information and click on the Continue button, the setup will try to connect to the MySQL server with the user name and password you entered. If any of values aren't correct like (the address of the MySQL server or the MySQL user name and password), then an error message will be displayed and you won't be able to continue until you enter the correct values.

#### Troubleshooting

1. After you click the Continue button you receive an error message in red saying "Server doesn't exist or access is denied".

If this is the case, please check again the values you have entered. If the problem persists:

make sure that your MySQL server is up and running and that this account is valid

make sure also you enter a correct MySQL server name (on companies like GoDaddy and 1&1 the name isn't the default "lo-calhost" and may be different for every database)

on cPanel hosting packages, please check if permissions for the database are granted to the MySQL user you entered

- if you have any troubles finding the correct MySQL information for your hosting package, you can also contact your hosting provider and ask them for the MySQL settings for your hosting account

Step 3 - Setup of the main PHP Business Directory database

	Please enter the MySQL information below
	MySQL Server: localhost
	MySQL User: root
	MySQL Password:*****
	Use an existing database
	Database name: 22mb
	$^{\odot}$ or create a new MySQL database
	Database name: dealsportal
	Continue
step	5 3 of 4

In this step you'll be asked if you would like to create a new database for PHP Business Directory or use an existing one.

If you choose the option to create a new database, you'll be asked to enter the name of the database. We recommend you to use a name, which will be easy to distinguish, like for example jobs\_portal. Be aware that when choosing this option, the MySQL user you have provided in the previous step should have the permissions to create new databases on the MySQL server. If this is not the case, the database creation will fail and such error will be displayed on the screen.

If you choose the option to use an existent database, the PHP Business Directory database tables will be created in the database chosen by you. All the tables, which will be created will have a prefix "jobsportal\_", no data from the existing database and tables will be deleted.

#### Troubleshooting

1. I have selected the option to create a new database but when I click on Continue, I get an error message colored in red and I can't proceed to the next step, why?

- make sure that your MySQL user has "CREATE DATABASE" permissions on the MySQL server

- make sure that you don't have already a database on your server with the same name as the one you entered

2. I have tried to use the second option, to use an existing database, but I receive an error message saying that the table "jobsportal\_admin\_users" already exists

- this means that you have previously installed the script using this database, so you may either use a new database or delete the old script tables and then continue with the installation

Be aware that during this step the setup creates also the script configuration file. If the process running PHP on your server for your hosting package doesn't have write permissions for the folder where you install PHP Business Directory you'll receive the following message in the interface:

The process running PHP on this computer doesn't have permissions to create and write the configuration file in the main web folder. You need to create it manually - the content will show up in the screen. You need to copy / paste it in a file "config.php" and upload it in the main web folder (the one in which you uploaded the real estate files). So you could either upload it with FTP or use the File Manager in your hosting package control panel to save the config.php file.

If you experience troubles when doing this or have any additional questions, please don't hesitate to contact us or request our free installation service.

#### Step 4 - Installation successful screen

If you reached this step, PHP Business Directory has been installed successfully on your server/hosting package and you can open now the front site and also the administration panel to manage the website and different settings.

### 2. Configuring the website

The Settings category in the administration panel and the different pages and options there allows you to manage the configuration options of the website like the jobs expiration time, currency, time zone, payment options, job categories, locations and others. You may find below a list and description of the different configuration options and settings pages.

siness Directory			
HOME		Configuration Options	
I DIRECTORY	<	Configuration Options	
¢₿ SETTINGS	~	Facebook Page URL:	
Configuration Options		-	
Pricing Plans		Twitter Page URL:	
Categories		Google+ Page URL:	
Locations		Ads expire in (days):	3000
Fields Banners		Enable SEO urls:	YES \$
A WEBSITE	<	Auto validate the new listings:	NO \$
	<	System email address:	info@bizwebdirectory.com
	<	System email from field:	BizWebDirectory
	<	Send email when approving listings:	NO \$
M STATISTICS			Your listing has been approved!
쑬 USERS	<		The listing you submitted
		Approve email text:	
		Number of results per page:	10

The Settings category contains the following pages:

- Configuration Options (on which you may find and set the general website configuration options)
- Pricing Plans (allowing to create and manage the business listing packages and pricing plans and configure the different payment settings)
- Categories (allowing to modify the business categories shown on the website)
- Locations (the page can be used to set the locations and regions shown on the site)
- Fields (offering functionality to add new custom fields for the business listings directly from the administration panel)
- Banners (allowing to create and configure special banner zones / banner areas in which the users can upload banners for a fee)

#### 2.1. Configuration options

The Configuration Options page allows to change the basic settings like the system email address, url format and others. Please find below information about the different settings and configuration options shown on this page.

#### Facebook Page URL, Twitter Page URL, Google+ Page URL

In these fields you can enter the urls of your Facebook, Google+ or Twitter pages, which will show then as icons / links in the Connect With Us section on the website

#### Ads Expire Time (Days)

With this setting you can control the number of days in which the business listings posted on the website will expire. The default value is 365 (meaning that the business listings posted on the website will expire in 365 days), but you can easily change it with another number of days you may prefer. If you set it to: -1 , then the business listings posted on the website will never expire.

#### Enable SEO URLs

The search engines optimised urls look like static html pages and have keywords in the url (which allows better indexing by search engines like Google).

In order to use the SEO links, the system will require the presence of the mod\_rewrite module (for Linux / Apache or isapi\_rewrite for Windows / IIS). If this module is not available on your server or hosting package, you could deactivate this feature by setting it to NO.

#### Auto validate the new listings

If set to YES then the new business listings posted on the website will be automatically validated and published on the site. The default value of this setting is NO - when set to NO, the administrator has to manually validate and approve the listings before they are published online

#### System Email Address

The email address, which will appear as sender of the system emails of the website. Please note that most hosting companies allow to set just a sender using the same domain name. So for example if your website is installed on yourdomain.com, the system email address should be <u>whatever@yourdomain.com</u> and if specifying an email from a different email provider like <u>whatever@yahoo.com</u> they may not send the emails

#### System Email From Field

The name of the sender of the system email address, usually your website name or company name.

#### Send email when approving listings

If set to yes, then emails will be sent to the users when they are business listings are approved and published on the website

#### Approve email subject, Approve email text

If you set the website to send emails to the users when the listings are approved, using these settings you can set the title and text of the emails, which will be sent

#### Number of results per page

By changing the value of this setting, you can control how many listings will show up on the job result pages shown after an user makes a search or browse a category etc.

The default value is set to 20, meaning that 20 jobs will be shown per page.

#### Number of listings in Featured section

Use this setting to control the number of featured listings, which will show up in the Featured Listings section to the right. Please note that if there are featured listings on the website than the available positions (number you set in this field), then the featured listings will show up randomly in the Featured Listings section

#### Message on successful new submission (free listings)

This is the message the user will see when their listing (website) has been submitted successfully.

#### Message on successful new submission (paid listings)

You could use this field and setting to modify the message that the users will see when submitting a paid listing. It's a separate and different message than the free listings, because often the administrator can choose to include information specific for the paid listings (for example - your listing will be approved as soon as we receive your payment etc.).

#### Website currency

By default this setting is set to the US dollar sign "\$", but you may change it to another one you prefer

(like CHF or ). This will change the currency symbol displayed next to the prices on the website.

This applies for all the prices of the listings on the website, pricing for posting listings and banners etc.

#### Currency Code

The PayPal currency code if the PayPal system is enabled. By default it's set to USD (US dollars), but it can be changed to any other valid PayPal currency code like EUR, GBP etc.

#### Use CAPTCHA images to prevent spamming

A good way to avoid automatic form submissions when creating a web form is to add some kind of verification if the user submitting the business listing is a human or robot. One of the best ways is to use an image verification, called also captcha. What it does is to dynamically create an image with a random string displayed on it. Then visitor is asked to type that string in a text field and once the form is submitted it checks if the string on the image matches the one inputted by the user. The usage of the captcha images is enabled by default, but if you would like to disable it (for example if the PHP graphics library - GD isn't installed on your website), you could change the value of this setting to "NO".

#### Website time zone

With this setting you can change the default time zone on the website. The time zone coming by default for most of the downloads is Europe/ London. List of the supported time zones can be found on: http://www.php.net/manual/en/timezones.php Some examples of supported time zones are: America/Buenos\_Aires America/Chicago America/Los\_Angeles America/Mexico\_City America/New\_York Asia/Singapore Asia/Tokyo Europe/Berlin Europe/Madrid Europe/Moscow Europe/Zurich

•••

#### PayPal ID

When the PayPal payments are enabled, in this field, the administrator/ website owner has to enter the PayPal account (registered PayPal email address) he would like to use to charge the users on the website.

#### 2checkout ID

When the 2checkout system is enabled, in this field, the administrator/ website owner has to enter the 2checkout SID (Seller ID) of the 2checkout account he would like to use to charge the users on the website. The seller id can be obtained from the 2checkout website (during a new registration for the new users) or from the admin panel for the registered ones.

#### Cheques address

In this field the administrator has to enter the address, which has to be used for the cheques to be sent if the cheques payment options is enabled on the website.

#### Bank account information

In this field the administrator has to enter the full information for the bank account to be to be used when the bank transfer payment option is enabled on the website.

## Amazon Payments ID, PayFast ID, InterKassa ID, Google Checkout ID, Skrill/Moneybookers ID , PayMate ID

To enable any of the following system in order to charge the users, it's enable to enter your ID for them

in the corresponding text fields on the Configuration Options pages. If you wish to disable any the systems in the future, it's necessary to simply delete the corresponding ID.

#### SEO text to be appended to the category page title

When clicking on a category, the default page title will be the category name. By adding custom text in this field, you can customise the titles of the category pages, which will be then the Category Title + Your Text (so in this way you can create unique titles for better search engines optimisation).

#### SEO text to be appended to the category page meta description

By adding a text in this field, you can add a text, which will be appended to the default meta description for SEO purposes.

#### SEO text to be appended to the category meta keywords

By adding a text in this field, you can add a text, which will be appended to the default meta keywords for SEO purposes.

#### Website date format string

By entering a valid PHP date format string, you can change the format of the date displayed on the website. Full information on the supported date format strings can be found on: http://www.php.net/manual/en/function.date.php Here are a few examples: "F j, Y, g:i a" // March 10, 2001, 5:16 pm PHP Business Directory is a product of NetArt Media Ltd. www.netartmedia.net , All rights reserved "m.d.y" // 03.10.01 "j, n, Y" // 10, 3, 2001 "H:i:s" // 17:16:18

#### Show number of listings in category

If set to yes, will show the number of listings in each category on the front site. Keep set to NO, if you don't wish these numbers to show up.

#### 2.2. Setting the payments and payment options

The software allows to create different listing packages – free and paid that can differ on their price, dofollow or nofollow links, featured (the featured listings show up with different background color, always on top of their categories and also randomly in the Featured Listings section to the right) or standard / normal status.

The new packages can be added from the Settings  $\rightarrow$  Pricing Plans page, by clicking on the Add a new package at the top of the page. When creating a new package, it's necessary to enter his name and description, price and if the package offers dofollow links, featured status or not.

Business Directory						open the main	site 🖂 🕶	administrator 🛔
HOME								
I DIRECTORY <								
¢\$ SETTINGS ∽					Go Back		Dashboard	
Configuration Options	Add a new pricing pl	an						
Pricing Plans								
Categories	Name:							
Locations	Dian							
Fields	Price:							
Banners	Description:							
& WEBSITE <								
TEMPLATES				1.				
© EXTENSIONS	Featured Listings:	NO	\$					
IN STATISTICS <	Allow more than 1 category:	NO	*					
VSERS <	Dofollow Links:	YES	*					
	Active:	YES	\$					

The description shows up to the user and helps him select a package, so the administrator can explain with it the advantage of choosing a paid package (like for example getting a direct dofollow link or featured status, which can bring more traffic to the website).

The field Active with possible values YES or NO allows to temporarily deactivate a package (for example if you temporarily don't wish to offer paid packages) or activate again after some time.

The existing pricing plans can be managed, deleted or modified from the Pricing Plans page in the administration panel.

Business Directory					ot	en the main	site 🖂 🗸 admini	strator 🛔
HOME								
I DIRECTORY	<							
¢ SETTINGS	~				Add		Dashboard	
Configuration Options								
Pricing Plans		List of the	e current pricin	g plans				
Categories					Search in Name	¢		Search
Locations		Modify	Name	Description		Price	Delete	
Fields Banners		Ø	Featured	Your listing will be reviewed with the high featured status	est priority and will have a	24.99	×	
& WEBSITE	<		Standard	Your listing will be reviewed with priority, day	usually within one business	4.99	×	
TEMPLATES	<		Free	Listings usually reviewed (and if approved 2 weeks	d, added to the website) with	nin o	×	
C EXTENSIONS	<							
M STATISTICS	<							
📽 USERS	<							

#### 2.3. Setting the business categories

The software comes with a list of predefined business categories, which you can modify or add your own from the Settings -> Categories page in the admin panel. The categories should be pasted as a list in the text area showing up on the page - if you have more than one language added on the website, then you'll see a separate text area allowing to set separately the categories for the different languages (so you may have them translated for every language).

					OPEN THE MAIN	SITE 🖂 🔻	admi
	<						
	<				Configuration Options	Locations	
GS	~	Job Categories					
uration Options		Categories [EN]	/	<ul> <li>Enter the new categories</li> </ul>	pries as a list and click Save		
		1. Customer Support		A			
Categories		1.1. Call Center 1.2. Marketing		-			
		1.3. Technical Support 3. Databases	<b>×</b>	-			
		3.1. Consulting					
		<ol> <li>Data Entry</li> <li>Database Developer</li> </ol>					
		3.4. Data Analyst 5. Engineers					
		5.1. Networking					
TE CONTENT	<	5.3. Electrical Engineers 5.2. Telecommunications					
751/0701/0	<	7. Graphic Design					
ENSIONS	`	7.1. Printmaking 7.2. Web Design		· ·			
MPLATES							
TATISTICS	<	Categories [FR] 1. Customer service					

The business categories should be set as a list with leading numbers showing their hierarchy, for example:

```
1. Some Main Category
```

- 1.1. Sub Category of the Main Category
- 1.2. Another Sub Category of the Main Category

•••

2. Another Main Category

•••

It's not required that the numbers are in successive order, so it can be possible for example to have -

First Category
 Second Category
 Third Category

If you have more than one language added on the website, you'll see separate text areas allowing to enter separately the categories for the different languages on the site.

#### 2.4. Modifying the locations

Similar to the business categories, the locations can be set as a list with leading numbers showing their hierarchy. By default up to four levels of locations as supported, so you may have for example Country – State – City – Neighbourhood.

lmin Panel			OPEN THE MAIN SITE 🔤 🝷 🔹
HOME			
III 1085	۰.		
LUSERS	<		Configuration Options Categories
<b>Q</b> ; SETTINGS	~	Modify the locations	
Configuration Options		4.58. Pano Letkara	
		4.99. Paralimni 4.100. Pedoulas	
		4.101. Pegeia	H
		4.102. Pera Chorio 4.103. Pera Orinis	
		4.104. Pera Peci 4.105. Peristerona	
		4.106. Phyti	
		4.107. Pissouri 4.108. Platanistasa	
		4.109. Platres	
A SITE CONTENT	<	4.110. Polis 4.111. Politiko	
		4.112. Pomos 4.113. Potamos tou Kambou	-
C EXTENSIONS	· · ·		.:1
TEMPLATES		Save	
STATISTICS	e		

The page in the administration panel allowing to modify the locations can be found on Settings -> Locations.

Please note that we also have ready location lists for the different countries, which we can provide for free on request. You are welcome to contact us if you may be interested and we'll provide you additional information and list of locations for the requested countries.

#### 2.5. Adding custom fields for the business listings

PHP Business Directory allows you to create and add your own custom fields for the business listings - these fields will show up after on the forms for adding new business listings on the website and also on the company details pages.

Business Directory	q	pen the main site	≥ -	administrator 🛔 👻
HOME		_		
I DIRECTORY <				
0° SETTINGS ~		Da	shboard	
Configuration Options	Add a new field			
Pricing Plans				
Categories	News			
Locations	Name:			
Fields				
Banners	Possible Values(*):			
& WEBSITE <				
□ TEMPLATES <				
© EXTENSIONS <	(*) One per line - shown in a drop down menu, leave empty if text field			
IN STATISTICS <				
상 USERS 〈				
Priding Plans Categories Locations Fields Banners ▲ WEBSITE < C TEMPLATES < C EXTENSIONS < E STATISTICS <	Add a new field Name: Possible Values(*): Add (*) One per line - shown in a drop down menu, leave empty if text field	_		

The new custom fields can be added from the Settings -> Fields page in the administration panel.

If you would like to create a drop down menu instead of a text box, then you have to enter the possible values in the field possible values by entering one value on a line.

### **3. Administration panel**

Business Directory							оре	en the main site 🛛 🖂	- administrator
HOME									
I DIRECTORY	~		0		264		1		11609
Approve Listings			Waiting Approval		Current Listings		Messages		Website Visit
Current listings		View Details	Ð	View Details	O	View Details	Ð	View Details	¢
Users					)				
Reviews		📾 Latest List	ings						
Import	<	Date	Company	Desc	ription			Website	
		5 days ago	Authentic Window Design,	LLC. "At Au	thentic Window Design	one never ceases		www.authenticwir	ndow.com
A WEBSITE	<	1 week ago	Phoenix Auto Specialists	Phoe	nix Auto Specialists spec	ialize in transmission mainte	enance	www.phoenixauto	ospecialists.com
TEMPLATES	<	1 week ago	Discover Picks Web Design	n Wed	esign and build content n	nanagement systems		www.discoverpick	ks.com
C EXTENSIONS	<	1 week ago	Law Office of William Ross	Law C	Office of William Ross is a	1		www.lawofficeofd	enver.com
M STATISTICS	<				S	ee All			
쑬 USERS	<								
		Listing Stat	istics				🛗 Latest	Users	
						Free Listings	🖃 skag	waytours	1 day ago
						Paid Listings	🖃 newl	inetrophy	4 days ago

When creating the software, we tried to design and create an adminis-

tration panel, which is as user friendly as possible and gives quick access to all the settings and ads management pages.

In the left column of the administration panel you can find the mani navigation menu allowing to access the different pages and functions in the administration panel. At the top you can find the the log out link and notifications for new messages and in the middle are loaded and displayed the pages with their content and functions.

#### 3.1. General overview

The administration panel is the main tool available for the PHP Business Directory website administrator to manage the website, change its settings, page content, see the registered employer and job seekers, the jobs posted on the website, modify the templates and others.

The features in the admin panel are divided in categories. The main administrator and the members of the Administrators group have access to all the categories and pages in them.

The PHP Business Directory administration panel functionality is divided in 8 categories / menus in the main start menu:

- **Home** (welcome / dashboard page, modification of password, log in report)

- **Directory** (management of the business listings, users, reviews and others)

- **Settings** (management of the locations, configuration options and others)
- **Website** (front site structure and content management, navigation menu settings)
- **Templates** (front site templates management)
- **Extensions** (custom extensions and extension files and different modules)
- Statistics (reports and referrals for the website visits)
- **Admin Users** (management of the administration panel users, groups and permissions)

#### 3.2. Main pages in the administration panel

You may find below a quick overview and brief information about the most used pages in the administration panel and functionality on it.

#### Home → Welcome

The Welcome page in the administration panel provides quick information about the new listings waiting to the approved and statistics, as

open the main site 🛛 🐱 👻 **Business Directory** administrator 🚢 👻 HOME 266 0 .... 1598 I DIRECTORY Ш SETTINGS O O View Details View Details O **WEBSITE** View Details View Details Ο C TEMPLATES atest Listing © EXTENSIONS Description Website Date Company **STATISTICS** Living Mindfully Health Coaching Claudia Braun uses knowledge gained from her ... livingmindfullyhealthcoaching.com 1 day ago \* USERS 3 days ago Woodmark Hotel Experience exceptional amenities at The Woodmark Hotel, www.thewoodmark.com 1 week ago Authentic Window Design, LLC. "At Authentic Window Design one never ceases ... www.authenticwindow.com 1 week ago Phoenix Auto Specialists Phoenix Auto Specialists specialize in transmission maintenance ... www.phoenixautospecialists.com See Al Jul Listing Statistics # Latest Users 1 day ago spareveilatthedomain

well as links to the main pages in the administration panel for easier

navigation.

#### Home → Messages

On the Messages in the administration panel, you can find the messages received by the users from the contact form on the main website - these messages are also forwarded to the administrator's email address.

\$ SETTINGS < Date Name Email Phone Subject Message	n Date 4	Da	ashboard	
Messages       Log-In Report       Change Password       DIRECTORY       © Directorey       SetTINGS       • Date       Name       Email       Phone       Subject       Wessite	n Date 🔺	Da	ashboard	
Log-In Report Change Password Received messages © DIRECTORY Search \$ SETTINGS Search Message Date Name Email Phone Subject Message	n Date 🛔	Da	ashboard	
Change Password Received messages	n Date 🛔	_		
E DIRECTORY C Search Se	n Date 🛔			
SETTINGS Section Date Name Email Phone Subject Message Ui We can below	n Date ≜			
Website	, Duito ,	\$		Sear
Website				
	website to go	ot on first	t page of Go	oglo and
TEMPLATES < 22/08/15 10:50 Terrance Strips terrance.strips@gmail.com 2063095272 clients and eventmers?	of leads and	sales you	ou are getting	g from your
Customers Terrance				
III STATISTICS < Delete				
users <				

#### Home $\rightarrow$ Log in Report

The log in report shows a log of the administration panel log in attempts - the successful and failed log ins with their date and IP address.

IOME						
Welcome						
Messages				Clear	Change Password	Users
Log-in Report						
Change Password		Log in report				
DIRECTORY	<	Log in report				
SETTINGS	<				Search in Username \$	Se
WEBSITE	<	<u>Username</u>	P		Date	
TEMPLATES	<	administrator	94.72.177.164		08/09/15 11:06	
		administrator	94.72.177.164		07/09/15 16:18	
> EXTENSIONS	<	administrator	94.72.177.164		07/09/15 16:07	
STATISTICS	<	spareveilatthedomain	197.33.74.215		07/09/15 10:38	
USERS	<	woodmarkhotelmktg	76.164.201.74		07/09/15 6:36	

Home  $\rightarrow$  Change Password

This page can be used to change the password of the user for the administration panel. To change the password it's necessary to enter the old password and the new one and confirm it – after the password is changed successfully, the user will be logged out and asked to log in again with his new password.

usiness Directory			open the r	main site 🖂 🗸 administrator
OME				
Welcome				
Messages			Log in report	Users
Log-in Report		Change your password		
Change Password		Change your password		
DIRECTORY	<			
SETTINGS	<	Current password:		
WEBSITE	<	New password:		
D TEMPLATES	<			
EXTENSIONS	<	Confirm the new password:		
STATISTICS	<	Save		
USERS	<			

#### Directory → Approve listings, Directory → Current listings

These 2 pages allow to approve / validate the new listings submitted by the users and see the current listing on the website.

Business Directory							open th	e main site	₩.	administrator 🛔
HOME										
I DIRECTORY	~									
Approve Listings							Dashboard	Ap	prove (0)	
Current listings										
Users		Curren	t listings							
Reviews						S	earch in Company Name	\$		Search
Import				Company						
¢ SETTINGS	<	Modify	Images	Name	Description	User			Renew	Delete
A WEBSITE	<			Living	Claudia Braun uses knowledge gained from her studies at the Institute for Integrative Nutrition along with experiences from the many journies out of dieting and overeating. She			D		
TEMPLATES	<			Mindfully Health	helps individuals create the life they love. Her passion and joy is to share what she has learned, supporting her clients to develop a way of eating/living that works for them. She			Package: Free		×
C EXTENSIONS	<			Coaching	guides and supports her clients to reach their goals and desires.					
•			WDODMARK	Woodmark Hotel	Experience exceptional amenities at The Woodmark Hotel, yacht club, and spa in Kirkland, WA.	wood	markhotelmktg	Package: Free		×
M STATISTICS	<			TIOLEI	"At Authentic Window Design one never ceases to think			1100		
볼 USERS	<				Au Automatic What So beaufity their home to give a area to think about ways to beaufity their home to give a refreshing look. Yeal A beaufitil yard, well-maintained patio, walkways, and driveways are there to enhance the look of the property. Doors and windows also contribute towards the fine looks of	1				

#### Directory $\rightarrow$ Users

On the users page the administrator can see the list of users who signed up on the site - please note that by default both registered and not registered users can submit their business listings on the website. Those who choose to register have their own administration panel allowing to manage easily multiple business listings.

Business Directory						open the main	n site 🖂 🗝 administrator 🌡
HOME							
I DIRECTORY	~						
Approve Listings							Dashboard
Current listings							
Users		Lis	t of the	users			
Reviews						Search in User 💠	Searc
Import							
SETTINGS	<	•	Modify	<u>User</u>	Name	Email	Phone
A WEBSITE	<			demo	John Smith	netartmedia@gmail.com	
O TEMPLATES	<			mytest	John Smith	netartmedia@gmail.com	32423234
				vika	Veronika	vika_bg@abv.bg	
© EXTENSIONS	<			leenshi jujee7	leene Mévice	is a possillars @hotmail.com	

#### Directory → Reviews

The page allows the administrator to see the reviews posted for the companies on the website and to delete or modify any of them.

Business Directory						open the main si	ite 🖂 🕶	administrator
HOME								
I DIRECTORY	~							
Approve Listings							Dashboard	
Current listings								
Users		List of t	he current	reviews				
Reviews					Search in Date	e \$		Searc
Import								
SETTINGS	<	Modify	Date	Title	Description	<u>User</u>	Vote	Delete
WEBSITE	<		03/02/15 13:18	Fantastic Support	I really appreciate the great customer support I have received from ATN. It is not often that you find a company, so willing to make the customer happy. Kudos to you for being so		e 5	×
TEMPLATES	<		13.10	Support	concerned with my account. Thank you.			
C EXTENSIONS	<		19/01/15	Great company,	It's really a great company with quite experienced IT professionals. I would recommend them for any ASP.NET or DUP with the law of the second		5	×
IN STATISTICS	<	_	18:25	true professionals!	PHP web development applications or if you need SEO optimization or mobile apps for your website!	Randoff		
登 USERS	<		13/08/14 21:47	Great Company	Great company, I like Nikon D80	Sara	5	×
		Ø	28/07/14 19:21	Love Free World Company	Great Place!	Joe	5	×

#### Settings $\rightarrow$ Configuration Options

The page has many different options that you can use to configure your website in the way you prefer - set your timezone and currency, configure the preferred payment options and many others. Please find detailed description of the different settings in "2. Configuring the website"

Business Directory					open the main site	≥ -	administrator 🚨 🗣
HOME					_		
I DIRECTORY	<	Configuration Options					
© SETTINGS	~	Eacobook Page LIPI	https://www.facebook.com/bizwebdi	ectory	Ca	tegories	
Configuration Options		racebook rage one.	110000000000000000000000000000000000000	colory			100
Pricing Plans		Twitter Page URL:	https://twitter.com/bizwebdirectory				
Categories		Google+ Page URL:	https://plus.google.com/1149934158	82544596988	Lo	cations	
Locations		Ads expire in (days):	3000		_		
Fields			1/20				
Banners		Enable SEO urls:	YES 🗘				
A WEBSITE	<	Auto validate the new listings:	NO 💠				
	<	System email address:	info@bizwebdirectory.com				
C EXTENSIONS	<	System email from field:					
M STATISTICS	<	Send email when approving listings:	NO ‡				
🖀 USERS	<	Approve email subject:	Your listing has been approved!				

#### Settings → Pricing Plans

The page can be used to add and manage the listing pricing plans. Please refer to "Setting the pricing plans" for more information about the different options and fields available.

Business Directory					ope	en the main	site 🔽 - admin	istrator 💄
HOME								
I DIRECTORY	<							
¢s SETTINGS	~				Add		Dashboard	
Configuration Options								
Pricing Plans		List of the	e current pricin	g plans				
Categories					Search in Name	\$		Search
Locations		Modify	Name	Description		Price	Delete	
Fields Banners		ß	Featured	Your listing will be reviewed with the highest pa featured status	riority and will have a	24.99	×	
	<		Standard	Your listing will be reviewed with priority, usual day	lly within one business	4.99	×	
	<		Free	Listings usually reviewed (and if approved, add 2 weeks	ded to the website) with	n o	×	
C EXTENSIONS	<			E HORO				
I STATISTICS	<							

#### Settings $\rightarrow$ Categories

Business Directory				open the main	site 🖂 <del>-</del> a	administrator 🛔
HOME						
I DIRECTORY	<					
¢ SETTINGS	~			Configuration Options	Locations	
Configuration Options						
Pricing Plans	Cat	tegories [EN]				
Categories		Accountants I. Bookkeeping Services	0			
Locations	1.2	2. Certified Public				
Fields		3. Tax Services Advertising				
Banners		I. Agencies & Counselors 2. Cable Television				
A WEBSITE	< 2.3	B. Direct Mail				
	< 2.5	4. Internet 5. Outdoor				
C EXTENSIONS	< 4.1	5. Specialties Arts				
		I. Galleries & Museums 2. Organizations				
M STATISTICS		3. Performing Arts				
USERS	< Cat	tegories [ES]				
	4. / 4.1 4.2	Artes J. Galerías y Museos 2. Organizaciones 3. Artes Escénicas	0			

#### Settings $\rightarrow$ Locations

Business Directory				open the main	site 🖂 🕶	administrator 🚢 👻
HOME						
I DIRECTORY	<					
0° SETTINGS	~		Cor	nfiguration Options	Categories	
Configuration Options		Modify the locations				
Pricing Plans						
Categories		1. Alabama 1.1. Auburn	1			
Locations		1.2. Bessemer				
Fields		1.3. Birmingham 1.4. Decatur				
Banners		1.5. Dothan 1.6. Florence				
A WEBSITE	<	1.7. Gadsden 1.8. Hoover				
	<	1.9. Huntsville 1.10. Madison				
C EXTENSIONS	<	1.11. Mobile 1.12. Montgomery				
JI STATISTICS	<	1.13. Phenix 1.14. Tuscaloosa				
볼 USERS	<	Save				

#### Settings $\rightarrow$ Fields

Using the functionality on this page, the administrator can add new custom fields for the business listings – these new fields will show up then on the forms for posting new jobs and also on the main site when seeing the job details.

Business Directory		open the main site		administrator 💄
HOME				
I DIRECTORY	<			
¢s SETTINGS	~	Das	shboard	
Configuration Options		Add a new field		
Pricing Plans				
Categories		Name:		
Locations		Ivanie.		
Fields		Bassible Velues(1)		
Banners		Possible Values(*):		
	<	Add		
TEMPLATES	<			
© EXTENSIONS	<	(*) One per line - shown in a drop down menu, leave empty if text field		
M STATISTICS	<			
😁 USERS	<			

#### Website $\rightarrow$ Management

This is the main page to be used to manage the website structure and

Business Directory			open the main	a site 🖂 👻 administrator 🛔 👻
HOME				
I DIRECTORY	<	Choose the language version you wish to manage:		
SETTINGS	<		New Page	Change hierarchy
A WEBSITE	~	English 💠		
Management				
News				
Language Versions		Home [Default] home.php		
Texts & Words		Add Your Business new_listing.php		
	<			
C EXTENSIONS	<	Top Rated top_rated.php		
I STATISTICS	<	Reviews recent_reviews.php		
🖶 USERS	<			
		About		
		News news.php		

content - add new pages, remove or rename the current ones, modify the pages content, the page title meta keywords or meta description or set custom php extension to be executed for a page.

#### Site Content → News

Admin Panel		OP	EN THE MAIN SITE 🔤 🔹 administr
HOME			
80 JOBS	•		
USERS	•		Site Content
<b>Q</b> SETTINGS	¢	Add News	
A SITE CONTENT	¢	Titke:	
O EXTENSIONS	۰	Content: B / 및 승 프로필프 경경 주석 1812 프로아이트리 1010210 상태와 4월 44 이 이 이 1	14 115 116
C) TEMPLATES			
STATISTICS	¢		
MADMIN USERS	¢		
		Adive YES V	
		Add	

#### Site Content → Language Versions

If you would like to run a multi-language website, it's necessary to add the additional languages from this page in the administration panel. Please note when you a add a new language, it's necessary to upload also the language file for it in the /include folder on your website. Please refer to the "Languages and language files" for more information and description of the language files and languages management.

Business Directory						open the ma	in site 🖂 👻 ad	ministrator 🐣
HOME								
	<							
¢ SETTINGS	<						Add a new lang	uage
& WEBSITE	~							
Management								
News		List of the	current language	versions				
Language Versions						Search in Language \$		Search
Texts & Words		Main	Delete	Modify	Language	Code	Active	
TEMPLATES	<	۲	×		English	EN	YES	
C EXTENSIONS	<	0	×	( )	Spanish	ES	YES	
M STATISTICS	<	•	×	۲	French	FR	YES	
USERS	<	0	×		Arabic	AR	YES	

#### Site Content → Texts & Words

Using this page, you can manage the texts and words showing up on the website or with other words, you can edit the language file of the software.

Business Directory			open the main site 🛛 👻 administrator 🛔 🕶
HOME			
I DIRECTORY	<	Texts & Words	
¢ SETTINGS	<	Advertisements	[M_ADVERTISEMENTS]
A WEBSITE	~		
Management		Search for Businesses	[M_SEARCH_FOR_BUSINESSES]
News		Use the search form below, browse the businesses by category or location, check the featured or last	
Language Versions		added businesses or browse them by map by clicking on the icon to the right	
Texts & Words			[M_SEARCH_EXPLANATION]
	<	see more	[M_SEE_MORE]
C EXTENSIONS	<		[m_0LLL_m011L]
I STATISTICS	<	Subject	[M_SUBJECT]
USERS	<	or	[M_OR]
		Click here to create your free account now	[M_CLICK_TO_SIGNUP]

An alternative way to edit the language file is to to edit directly for example the file include/texts\_en.php for English, include/texts\_es.php for Spanish etc.

The language files are saved in the /include folder and their name is texts\_[LANGUAGE CODE].php

The language files have extension .php , but they are text files and can be modified with any text editor such as Notepad etc.

#### Templates $\rightarrow$ Modify

This page can be used to modify the front site template, select a different template or add a new template by pasting its HTML code.

#### Prançais Español OPEN THE MAIN SITE LOGOUT Start Go Back MAIN TESTER Name: Description: <!--[if it IE 7]> <html class="no-js it-le9 it-le8 it-le7"> <![endif]--> ٠ <!--[if IE 7]> <html class="no-js lt-ie9 lt-ie8"> <![endif]--> <!--[if IE 8]> <html class="no-js lt-ie9"> <![endif]--> <!--[if gt IE 8]><!--> <!--<![endif]--> <meta charset="utf-8"> <meta http-equiv="X-UA-Compatible" content="IE=edge,chrome=1"> <title></title> <meta name="description" content=""> <meta name="keywords" content="> <meta name="viewport" content="width=device-width"> HTML: k rel="stylesheet" href="css/normalize.min.css"> k rel="stylesheet" href="css/main.css">

#### For more information about the templates and their structure, please

check the section "Templates Management' in this manual.

Also an alternative way to set the template for the website is instead of modifying it from the admin panel, to save the template as file - template.htm in the main website folder (where is located the main in-dex.php etc.).

#### Templates $\rightarrow$ Logo

The page allows the administrator to change the logo on the website the logo can be either uploaded as an image or set as a text.

Business Directory			
HOME			
I DIRECTORY	<	Modify the	logo of your website
SETTINGS	<	Upload your logo	as an image or set it as a text
A WEBSITE	<	Opioad your logo	
	~	Logo:	Choose File No file chosen
Modify		Logo Text:	Biz Web Directory
Logo		Save	
Colors		Curo	
Google AdSense & Analytic	S		
© EXTENSIONS	<		
M STATISTICS	<		
볼 USERS	<		

#### Templates $\rightarrow$ Colors

Using this page and the functionality on it, you can change the color scheme on the website and set your own custom accent color - you may set for example such one matching your corporate colors or the colors of your logo.

Business Directory			open the main site	 administrator 🚢 👻
HOME				
	<	Predefined Skins		
¢ SETTINGS	<			
A WEBSITE	<			
	~	Clear and set the default		
Modify		Custom Accent Color		
Logo		Custom Accent Color		
Colors				
Google AdSense & Analytics	3	#279FBB Save		
© EXTENSIONS	<			
M STATISTICS	<	Backgrounds		
🔮 USERS	<			
		Clear and set the default		

#### Templates → Google AdSense & Analytics

The code for advertisements such as Google AdSense or the code for Google Analytics to track the website visits can be pasted directly in the template (from Templates->Modify), but to make it easier, we also added this special "Google AdSense & Analytics" page allowing to paste the different codes in corresponding text areas.

Business Directory				open the main site	₩ -	administrator 🚢 👻
HOME						
I DIRECTORY	<	Configuration Options				
Ø₀ SETTINGS	<					
A WEBSITE	<	Google AdSense Top				
	~	Advertisements:				
Modify						
Logo		Google AdSense Side Column				
Colors		Advertisements:				
Google AdSense & Anal	lytics		h.			
C EXTENSIONS	<	Google AdSense Bottom				
III STATISTICS	<	Advertisements:				1
🔮 USERS	<		h			1
		Google Analytics Code:				

#### Extensions $\rightarrow$ Files

The page shows the current files in the /extensions folder, which can be used for extensions of the pages or custom tags. Please note that files that should be used for custom tags have \_tag at the end of their name. A file can be set to be executed as extension for a page from the Website  $\rightarrow$  Management page and for a tag from Extensions  $\rightarrow$ Tags

Business Directory					open the main si	te 🛛 🕶 🔻	administrator 🚢 👻
HOME							
I DIRECTORY	<						
SETTINGS	<			Tags		Modules	
A WEBSITE	<						
	<	Current extension files					
© EXTENSIONS	~	NEW_LISTING	[25KB]	August 18 2015 12:37:08.			
Files		LOGIN_FORM_TAG	[4KB]	July 18 2015 06:02:58.			
Tags		LOGIN	[6KB]	July 15 2015 00:01:12.			
		LATEST_LISTINGS	[3KB]	July 29 2015 12:40:27.			
News [add-on]		REFINE_SEARCH_TAG	[4KB]	August 27 2015 23:29:36.			
FAQ Manager [add-on]		NEWS_TAG	[1KB]	July 19 2015 00:18:46.			

#### Extensions $\rightarrow$ Tags

Business Directory					open the	e main site		administrator 🛔
HOME								
I DIRECTORY	<							
¢ SETTINGS	<				Files	N	lodules	
A WEBSITE	<	Add a new custom define	ed tag					
	<	-						
C EXTENSIONS	~	Tag name:	Add					
Files								
Tags		List of the custom define	d tags					
News [add-on]								
FAQ Manager [add-on]		NEWS	<site news=""></site>	File:	news_tag.php	*		~
Newsletter [add-on]		BOTTOM_MENU	<site bottom_menu=""></site>	File:	bottom_menu_tag.php	\$		>
M STATISTICS	<	FEATURED_LISTINGS	<site <="" featured_listings="" td=""><td>&gt; File:</td><td>featured_listings_tag.ph</td><td>\$</td><td></td><td>&gt;</td></site>	> File:	featured_listings_tag.ph	\$		>
불 USERS	<	SHARE_ICONS	<pre><site share_icons=""></site></pre>	File:	share_icons_tag.php	\$		>

You can use this page to see the current tags, delete any of them or

add new tag. Please check the chapter "Custom Tags" to read more about their usage and functionality.

#### Extensions → FAQ Manager, Extensions → Newsletter

These are some basic modules loaded by default from sour site manager content system allowing to post news on the website, create a page with frequently asked questions and send newsletter to the users who have subscribed for it.

Admin Panel						OPEN THE MAIN SITE	OPEN THE MAIN SITE 🛛 🗃 🕶	OPEN THE MAIN SITE 🔤 👻 adm	OPEN THE MAIN SITE 🔤 🖛 administra	OPEN THE MAIN SITE 🔤 = administrator	OPEN THE MAIN SITE 🛛 💌 administrator 🗸	OPEN THE MAIN SITE 🔤 🖛 administrator 🛔	OPEN THE MAIN SITE 🔤 🔹 administrator 🔺	OPEN THE MAIN SITE 🛛 💌 administrator 🛓 😁	OPEN THE MAIN SITE 🛛 💌 administrator 🔺 🔻
HOME		Neurolattan Madula													
IDBS	¢	Newsletter Module													
LUSERS	¢	The newsletter module lets you send	i newsletter to the website users												
<b>Ø</b> <sup>®</sup> SETTINGS	¢														
A SITE CONTENT	~														
		Newsletter	Send	Settings											
Language Versions															
O EXTENSIONS	۲														
TEMPLATES															
STATISTICS	¢														
쓭 ADMIN USERS	¢														

#### Statistics $\rightarrow$ Reports

The page shows brief information about the website visits and also displays a chart for them.

Please note that the integrated website visits tracking and statistics information is basic and simple, for more advanced tracking and information, we recommend using an external system such as Google Analytics, which can be easily added on the website.

eries
31, 2013
331
174
157

Start	<u>Français Español OP</u>	EN THE MAIN SITE LOGOUT
	Re	ports
Filter referrals by time period: All 💌 / All	V All Filter	
	Search in Date	Search
Date	Referrer	
16/06/13 22:41	http://www.phplinksdirectory.com/demo.html	
16/06/13 22:37	http://www.phplinksdirectory.com/demo/index.php	
15/06/13 13:00	http://www.phplinksdirectory.com/demo.html	

#### Statistics $\rightarrow$ Referrals

You can see on this page the last referrals, so you can easily track who is linking to your website and from where the traffic to your website comes from.

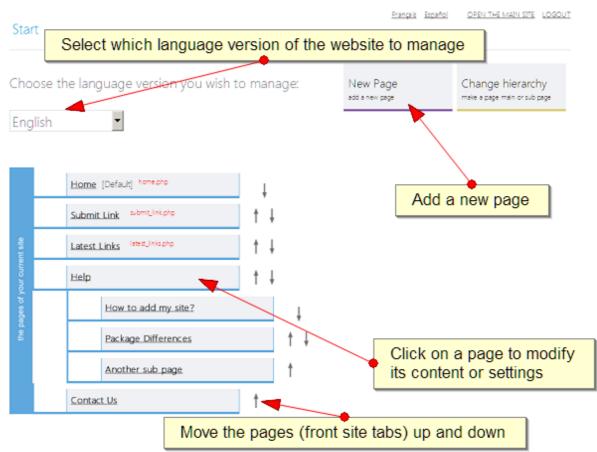
#### Users $\rightarrow$ User Groups, Users $\rightarrow$ New User, Users $\rightarrow$ User Permissions

Using these pages, you can add new administrator users to your website, put them in groups and set their permissions. This can be useful if you would like to have multiple users working on the website with permissions limited to just some selected pages. For example have a News Administrators group with permissions to access only the News Management functionality in the administration panel etc.

Business Directory					open the ma	in site 🛛 🕶 🕶	administrator 🚢 🔹
HOME							
I DIRECTORY	<						
¢ SETTINGS	<		New User		User Permissions	Users List	
A WEBSITE	<	Add a new user group					
	<	Name:					
C EXTENSIONS	<	Name.					
IN STATISTICS	<	Add					
SUSERS	~						
User Groups		List of the current groups					
New User					Search in ID \$		Search
Users List							
User Permissions				Туре			
		2		Sam	pleGroup1		
		Delete					

# 4. Website structure and content management

The functionality, different menus and options on the Site Content  $\rightarrow$ Management page allow the administrator to manage the website structure – add new pages, rename or remove the existing ones etc. and also manage the content of the website, edit the content of the different pages, set extensions to be executed for them and others.



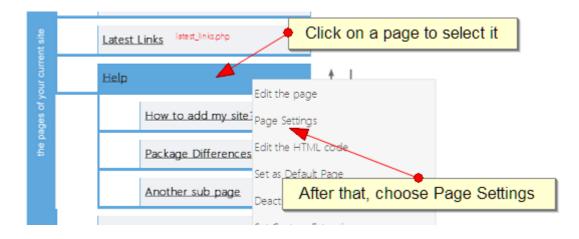
please left click on a page to select it and the context menu with the available options for this page shows up

#### 4.1. Structure management, adding new pages

#### Changing the front site pages meta title and description

In order to change the front site pages meta title, keywords or description, the administrator has to log in in the admin panel and go to the Website->Management page.

On this page, he will see the available website pages as a tree. He has to left click with the mouse on a page in order to select it and then choose from the Context menu which will show up "Page Settings".



A new page will show up containing various page fields including also the page meta title description. The administrator has to enter the new values and click Save.

#### Adding new pages to the website

The PHP Business Directory admin panel offers the possibility to freely edit the website structure – add, edit or delete the pages of the front site.

Please note that you need to define the website structure separately for the different language versions available (you could switch between the language versions by selecting the language from the big drop down menu at the top of the Website  $\rightarrow$  Management page). In order to add a new page to the front site you need to click on the New Page button at the top of Website  $\rightarrow$  Management

Start			THE REPORTS	MEETINE MERTINE AMARKET
Add a new wel	o page to the web site		Go Back	Change hierarchy make a page máin or sub page
"Link Text: "Page Type: Title: Meta Description:	Main Page	•		
Meta Keywords:				
(*) required fields				
Add the page				

This will enter the form for adding a new page -

with the following fields:

- Link Text , the name of the link, which will show up in the main navigation menu

- Page Type, it can be either a main page or a sub page of an already existing page

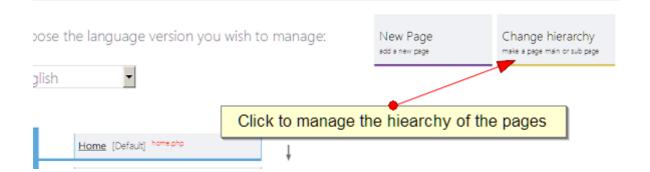
- Title, the title of the page, which will show up in the title tag

- Meta Description, the meta description of the page, which will appear in the meta description tag to be used for search engines optimization purposes

- Meta Keywords, the meta keywords of the page, which have to be entered as a list and will appear after that in the meta keywords tag on the page, to be used for search engines optimization purposes

#### Changing the pages hierarchy

You can modify the front site pages hierarchy by clicking on the Change Hierarchy button at the top of Website  $\rightarrow$  Management using the form at the bottom of the Website->Management page.



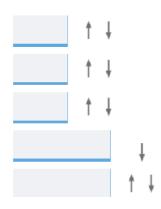
This will open the change hierarchy form - this form there allows to make a page of the website either a main page or a sub page of an ex-

	Go Back	New Page add a new page
Change page hierarchy		
Make: "Home" Page Main Page	Change page hierarchy	

#### isting main page. *Changing the position of two pages*

By changing the position of 2 pages, you'll change the order of the pages in the main navigation menu (for example replace the positions of the Home and About us pages).

Near every page on the Website->Management page, you could see 2 arrows indicating the up and bottom directions, you have to click on them in order to change the position of the pages.



Please note that you can change the position of 2 pages only if they are on the same level in the website hierarchy (for example main pages, or sub pages of the Home page etc.)

#### 4.2. Modifying the content of the pages

The content of the pages can be modified from the Website->Management page in the admin panel. On this page, the administrator see the pages as a tree.

If the website is multi language, you need to choose the language version to manage by using the drop down to the left on Website  $\rightarrow$  Management - this will switch between management of the pages of the different language versions.

Please note that if you would like to modify the content of a page and the website is multi language, you need to do this for every language. For example modify the "Contact" page in the English version, then the "Contacto" page in the Spanish version etc.



To edit the content of a page like for example the Contact us page, the administrator has to click on it and then choose either "Launch WYSI-WYG editor" or the "Edit HTML code" option.

When using the Edit the HTML code option, you will be able to directly modify the html code of the page, while with the first (Edit the page), a WYSIWYG (what you see is what you get) editor will open, allowing to modify the content of the page.



Please note that the pages for which php files are set to be executed (the "Set Custom Extension" option) can't be modified directly with the WYSIWYG editor. These pages can be easily distinguished on the Website->Management page, near their name one could see with red font the name of the php file to be executed, for example for "Latest Links" this is "latest\_links.php".

The reason is that the code for these pages is rendered by the system, for example in the case of the Latest Links page, it's generated by the file /extensions/latest\_links.php (which is the jobseekers sign up form), so the php code for it can't be modified with the WYSIWYG editor.

The page can be modified by editing directly the file for it or if only some texts need to be changed, this may be done by modifying the language file (/include/texts\_en.php for English).

#### 4.5. Languages and language files

The language files contain the text and words shown on the user interface. For every language there is one language file located in the /include folder.

The name and location of the language file is: /include/texts\_[CODE OF THE LANGUAGE].php

or for example /include/texts\_en.php for English. The language file contains the different messages as PHP variables, for example:

```
$M_HIDE_RECENT_SEARCHES="hide recent searches";
$M_CLEAR_ALL="clear all";
$M_SEE_ALL="see all";
$M_WEBSITE_HOME="Website Home";
....
```

Translating the language file consists of translating the messages enclosed in brackets to the right, for example for Spanish:

```
$M_HIDE_RECENT_SEARCHES="ocultar búsquedas recientes";
$M_CLEAR_ALL="borrar todos";
$M_SEE_ALL="ver todos";
$M_WEBSITE_HOME = "Sitio Web - Inicio";
```

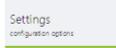
In order to add a new language on the website, it's necessary to add the translated file in the /include folder and also the administrator has to use the form on the Settings  $\rightarrow$  Language Versions page and enter the name of the new language for example "Deutsch" and the code for the new language, for example "DE".

The language code shows up after in the page links and is also used to for the name of the language file (in this case the language file will be /

## include/texts\_de.php) and it's important to be 2 characters (like EN, DE, PT, TR etc).

### Add a new language

Language:	
Code:	ex. "Dieutsich"
Active:	ex 'DE' YES
Add	



#### List of the current language versions

			Search in	Language 💌	Se	earch
Main	Delete		Language	Code	Active	
	×	۲	English	EN	YES	
с	×	•	Spanish	ES	YES	
c	×	9	Français	FR	YES	

## 5. Front site templates management

#### 5.1. Templates overview

A template for the front site represents a standard HTML code mixed with some special WebSiteAdmin tags (the compatibility with the WebSiteAdmin template system, makes possible the usage of templates and features from other products using it, as well as combining different scripts and software products to work on one website). A front site could be either set as a file called "template.htm" in the main website folder or it can be set from the administration panel and the Templates  $\rightarrow$  Modify page. If both are available, then the template saved as a file "template.htm" will be used (it has higher priority).

You may fine below a brief description of the template system and tags and check also 6.3. *Custom HTML tags* to see how you may create also your own custom tags with custom php files and code executed for them.

When the different page are rendered on the front site, these special tags inserted in the template are replaced by the corresponding content - let's consider the following example with a simple template:

```
<html>
<head>
<meta>
<title><site title/></title>
<meta name="description" content="<site description/>" />
<meta name="keywords" content="<site keywords/>" />
...
```

When the page is rendered, for example the tag <site title/> will be replaced with the page title (in general the page titles can be set by the administrator from the Website  $\rightarrow$  Management page), so <title><site title/></title> will become:

```
<title>The page title will come here</title>
```

Please note that presence of none of these tags is obligatory, so you could combine them as you wish in order to create the website and layout suiting the best your specific needs. Be aware also that Web-SiteAdmin allows you to create your own tags (from the "Custom tags"

in the back office) and set php files created by you to be executed and the generated content to be used in real time to replace the tag with it.

Here are some most common tags used in the default templates of the different scripts based on WebSiteAdmin:

<site title/> - Title of the web page <site description/> - Meta description of the web page <site keywords/> - Meta keywords of the web page <site menu/> - Main navigation menu of the website <site languages\_menu/> - The languages menu of the website <site content/> - The main content of a page <site form/> - The custom server side forms for this page if there are any <site logins/> - The main log in form of the website <site quick\_search/> - The quick search form on the front site <site news/> - The news (the administrator can manage them from the News page in the ADMIN) <site featured\_ads/> - The block displaying the featured ads <site bottom\_menu/> - The bottom menu displayed at the bottom of the site (it contains the same items as the main navigation menu)

Please note that depending on the current product or script you are using, not all these tags may be available on it.

To see your current template, the tags in it or modify it, please go to Templates in the administration panel.

#### 5.2. Adding new templates and modifying the existing ones

In the PHP Business Directory administration panel you may find the following pages related to the front site templates management:

#### Templates → Select a Template

The page offers the possibility to the administrator to select a template which will be used for the front site between the currently available templates. Please note that in order to be able to select a template for a given website, you need to add first the template (if it doesn't still exist)

#### Templates $\rightarrow$ Add a New Template

This page can be used to add new templates to the website. The administrator can add the new template by directly pasting its HTML code.

#### Templates → Modify

On this page the administrator can see the available templates and modify a selected template. In order to select a template for modification, the administrator should click on the Modify icon and then a new text area having the full template code will appear.

#### 5.3. Custom HTML tags

The custom HTML tags provide a great way to expand the current functionality by creating your own php scripts to be executed and the content they output to be shown precisely in a selected position by the administrator.

This can be for example a php script calendar\_tag.php showing a custom calendar, which needs to be added at the top right corner of all pages of the website.

Creating a new custom tag is simple - the first step is to upload the corresponding PHP file in the /extensions folder on your site.

Please note the file names of php files, which will be used for tags should end with tag in their name - for example calendar\_tag.php or news\_tag.php etc.

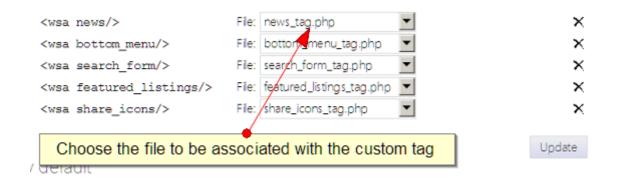
Then from the Extensions  $\rightarrow$  Tags page in the administrator panel, fill the tag name (for example: calendar) and click on the Add button. This will create the tag - <site calendar/> in this example and it will appear on the Tags page.

Admin Panel						OPEN THE MAIN	site 🔤 🕶	administrator 🔺 •
HOME								
1085 (B)	۰.							
USERS	¢				Files		Modules	
<b>o</b> \$ SETTINGS	¢	Add a new custor	m defined tag					
A SITE CONTENT	٠	Tag name:	Add					
O EXTENSIONS	۰.							
C TEMPLATES								
STATISTICS	¢.	List of the custom	n defined tags					
ADMIN USERS	٩	BOTTOM_MENU	<pre><site bottom_menu=""></site></pre>	File: botto	om_menu_tag.php	*		×
		LOGIN_LINKS	<site login_links=""></site>	Files login,	_links_tag.php	•		×
		ASIDE_CONTENT	csite aside_content/>	File: aside	_content_tag.php	•		×
		NEWS	<pre><site nevs=""></site></pre>	File: news	Lagiphp			×
		LOGIN_FORM	<pre><site login_form=""></site></pre>	File login	form_tag.php	*		×

The tag should be defined from Extension  $\rightarrow$  Tags and then inserted in the template or in the page content. When the page is rendered all the custom defined tags will be replaced by the content generated by the script you set.

The Tags page shows the current tags with their name, html code, the file to be executed (with a drop down listing all the uploaded tag files in the /extensions folder and a small delete icon allowing to delete the tag).

The final step when creating a new tag is to associate your tag with the php file you uploaded - this can be done by simply selecting the file from the File dropdown ("calendar\_tag.php" in this example) and click on the Save button at the bottom of the page.

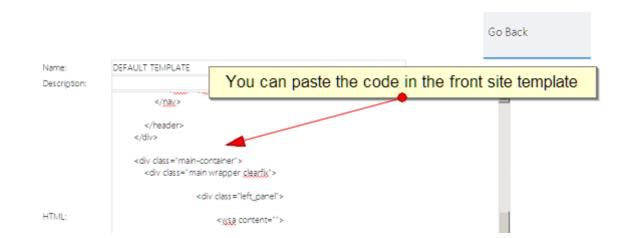


fter doing this, you can start using the tag by inserting it in the front site template (from Templates  $\rightarrow$  Modify page) at the position you prefer in the template.

#### 5.4. Adding Google AdSense advertisements or Google Analytics

Very often the administrator may need to add external HTML code on website, it can be for example the HTML code for Google AdSense or other type of advertisements or Google Analytics code or a code provided by Google WebMaster Tools to verify the website.

Such HTML codes need to be pasted in front site template, which can be done from the Templates → Modify page in the administration panel. On this page, it's necessary to click on the Modify icon – this will



show the HTML code of the template and paste the piece of HTML code for the banners, Google Analytics or similar. When adding a counter or other tracking code like Googl Analytics, usually the best it to place it at the end of the template, for example just before the closing </body> tag.

For the advertisements the position will depend on what position exactly in the template (for example, top or bottom or to the right of the website pages etc.) the administrator would like to add them.

If you experience any difficulties when doing this, please don't hesitate to contact us and our support team will try to assist you asap.

# 6. Administration panel users and groups

The administrator has the possibility to create additional user groups for the main administration panel, add users in them and assign their permissions. This can be done from "Users" in the administration panel.

Business Directory					open the mai	n site 🛛 🕶 👻	administrator 🚢 🗸
HOME							
I DIRECTORY	<						
SETTINGS	<		New User	User Permissio	ons	Users List	
A WEBSITE	<	Add a new user group					
	<	Name:					
© EXTENSIONS	<	Name.					
IN STATISTICS	<	Add					
🛎 USERS	~						
User Groups		List of the current groups					
New User				Search in	ID \$		Search
Users List							
User Permissions		= ID	I	уре			
		2	S	ampleGroup1			
		Delete					

This functionality can be used if for example there are multiple persons working on the website (for example person A validating the listings posted by the users, person B responsible for the design of the website and templates management, person C adding news on the website etc.)

#### 6.1. User groups

The user groups make easier the permissions management for the users – instead of setting individually the permissions for every users, it can be be possible to create different user groups, add the users in them and manage the permissions per group.

For example, it can be possible to create a group of users who will be responsible only for posting news on the website "NewsAdministrators" and won't have access to the other pages like the ones for validating the listings etc.

To create a new user group, the only field the administrator has to fill is the group user name.

	New User add a new user	User Permissions permissions management	Users List
Add a new user group			
Name:			
Add			

The page shows below also the list of the groups with their ID and a check box allowing to select one or many groups and delete them.

# List of the current groups Search in ID Search Search in ID Search Search Search in ID Search Search Delete Delete Search in ID ON Ste Management Delete

#### 6.2. Adding new users

To add a new user, it's necessary to click on the New User button at the top of the User Groups page or choose directly from the main start menu Users  $\rightarrow$  New User.

When adding a new user, it's necessary to select its Type or User Groups between the ones added by the administrator, enter his username, password, phone and email.

Add a n	ew user	User Permissions	Users List
Type: Username: Password: Phone:	Sample Group1		
Email: Add the u	Enter the user details and then c	lick on Add the u	user button

To see a list of the current users or modify their information, it's necessary to go to the Users List page (can be selected from the start menu Users  $\rightarrow$  Users List or using the top buttons while in the Users category in the administration panel)

Search in User 💌	Search
Lype	Email
Only Site Management	asd@asd.com
	Iype

#### 6.3. Permissions management

To set the permissions for the different user groups, it's necessary to go to the Users  $\rightarrow$  User Permissions page in the administration panel.

	User Groups add a new user group	Users List
ermissions management		
Home	Only Site N	/anagement Sample Group1
Welcome	1 I I	V
Log-in Report	<b>v</b>	
Change Password		<b>u</b>
Dashboard		
Categories		
Packages		
Links Management		
Settings		
Website	Only Ste N	/anagement Sample Group1
Management	<b>T</b>	
Navigation menu	<b>E</b>	
Image Manager		1
Manage the Forms		<u> <u> </u></u>
Posted Data		R
Export	Г	<b>v</b>
Files		
Tags	Γ.	5
News [add-on]		
FAQ Manager [add-on]	Γ.	
Newsletter [add-on]		<u>ت</u>
Templates	Only Site N	/anagement Sample Group1
Modify		<b>v</b>
Select a Template		5
Add a New Template		5
Statistics	Only Site N	/anagement Sample Group1
Reports		2
Referrals	Π.	<b>v</b>
Google Queries		V
Users	Only Site N	
User Groups		
New User		
Users List		
User Permissions	Γ	
Configuration Options		
Language Versions		

The page shows a list of all the pages available by default in the administration panel and a check box for every box - to grant a permission for a selected page, it's necessary to check the box for it and when when ready, to click on the Save button at the bottom of the page. his will save the permissions sets for the user group.

An user, member of an user group, which has been granted access to only some pages in the administration panel will see just these pages in the menus when he logs in.